



## AMERLUX LIGHTING SOLUTIONS

The flexibility to adapt. The ability to excel. These are the qualities that set us apart at Amerlux.

We understand the importance of lighting. And we help create compelling, effective visual environments in a variety of markets—retail, commercial, supermarket, hospitality and automotive—by designing architectural, sustainable, high-performance solutions. Each is energy-efficient. Each is perfectly engineered. And each is carefully tailored to the specific demands and goals of a particular application.

So whatever your needs. Whatever your market. Whatever your budget or timeframe, talk to us. We consider every interaction an opportunity to exceed your expectations.

Amerlux. Flexible and capable, we build every project and partnership around our unique operating philosophy: Adapt. Ability.

# MARKET. ABILITY.



AN OVERVIEW OF THE MARKETS WE SERVE.





## LARGE SCALE RETAIL

At Amerlux, we understand the powerful connection between lighting and retail sales. So whether it's a chain store, department store or mass merchant, we create stunning, integrated, unobtrusive lighting schemes to elevate the visual appeal of merchandise all with the lowest consumption and maintenance costs.

Retail lighting solutions from Amerlux: Sale. Ability.



## SUPERMARKET

There are very few places where lighting plays a more important role in sales than a supermarket. By using the latest in linear fluorescent and HID technology, Amerlux delivers the impact, color and energy-efficiency required in this environment, maximizing the visual impact of specialty departments, aisles and cashwrap areas, while minimizing operating costs.

Supermarket lighting solutions from Amerlux: Profit. Ability.



## HOSPITALITY

Whether it's crisp, bright menu board lighting in a casual restaurant or efficient, long-lasting ambient lighting in a hotel lobby, Amerlux delivers exactly what customers are looking for in the way of impact, visibility, consistency and ambience. And we do it all with low-maintenance, architecturally styled, energy-efficient fixtures that meet your operating expectations and add to your customers' experience.

Hospitality lighting solutions from Amerlux: Service. Ability.



## SPECIALTY RETAIL

From jewelry stores to furniture showrooms, certain retailers require specialized lighting to bring out the true beauty, texture and color of their merchandise while meeting today's stringent energy codes. At Amerlux, we answer that need with a variety of compact, unobtrusive fixtures featuring the latest energy-efficient light source, high-performance optics, a range of spread distributions and optional tinted reflectors.

Specialty retail lighting solutions from Amerlux: Present. Ability.



## COMMERCIAL

From small-scale downlights to pendants and linear systems, Amerlux offers an extensive array of commercial lighting products. Architecturally styled and engineered for unsurpassed energy efficiency and function, our solutions enhance the visual appeal of workspaces, airports, atriums and galleries while delivering lower installation, operation and maintenance costs.

Commercial lighting solutions from Amerlux: Suit. Ability.



## AUTOMOTIVE

From dramatic accent lighting in the showroom to comfortable downlighting and linear systems in welcome areas, Amerlux offers a broad array of energy-efficient solutions aimed at enhancing a customer's experience in today's automotive dealerships. We can even complete an integrated solution with high capacity power distribution systems and ambient lighting in service areas.

Automotive lighting solutions from Amerlux: Run. Ability.