

Spotlight

Spring 2007
Volume 21
No. 1



W SERIES

*This issue features
a dramatic outdoor
application using
Ruud's W and DF
Series fixtures.
Plus an energy
saving high bay
retrofit with
exceptionally fast
payback.*



RUUD
LIGHTING®

www.ruudlighting.com

DF SERIES

2007/08 Catalog
Pages 224-227

Project at a glance

Who:

Robert Daniels, Principal,
Brilliant Lighting Design

What:

Vue Condominium Project
Exterior Lighting

Where:

Miami, Florida

Contractor:

Miami Lighting Electric

Products:

W Series Sign Light, DF
Series Directional Flood

We can help you create drama too.

Call us for product
selection assistance to
make your next outdoor
project stand out!

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Daniels Creates... Drama Within Cost and Building Constraints

Lighting designer Robert Daniels used Ruud Lighting fixtures to illuminate various architectural elements of the Vue Condominium project in Miami, Florida.

Daniels, Principal of Brilliant Lighting Design, specified Ruud fixtures based on the way they achieved specific effects. He used 400-watt 16-inch "W" Sign Light fixtures to illuminate the 36-story tower and the eight-story parking garage. This fixture was ideal for putting a uniform wash of light on the wall.

Ruud's Directional Floods with incandescent PAR 38 lamps illuminate the palm trees, canopies and walls of the building's foreground. *"The DF is by far the sturdiest and best finished PAR lamp fixture in the business," says Daniels. "I can put the DF in the harshest environments and not worry."*

Daniels effectively illuminated the building and stayed within a very limited budget. *"I use Ruud fixtures because they provide quality optics at a moderate price."*

This stunning Vue Condominium project demonstrates how Ruud fixtures successfully satisfy building and budget requirements in a dramatic application.



Ruud Lighting DF Series Directional Flood fixtures illuminate various architectural elements of the Vue Condominium in Miami, Florida. Robert Daniels Photo

W Series

- High quality optics
- Ideal for uplight applications
- Exceptional lateral distribution
- Excellent uniformities
- Competitive price

DF Series

- Versatile design
- Contemporary styling
- Rugged, die-cast aluminum construction
- Long-lasting Colorfast DeltaGuard™ finish
- Incandescent or HID lamp sources



Coming in June! Compact Contemporary Track with Punch

Offer your customers powerful illumination in a compact, practical, durable and contemporary fixture.

Front-Loading Gimbal Ring (TRG1M02), Rear-Loading Gimbal Ring (TGR1M02) and MultiStep Cylinder (TSM1M02) offers:



- 20W MR16 CMH lamp for long life
- Exceptional illumination for its size
 - Perfect for retail applications
- Designed for discrete mounting locations
 - 6- to 8-inch overall fixture height

Three Ways You Can Depend on us:

- No-Risk Sample
- Project Assistance
- Free Cross Referencing and Quotes

Rear-Loading Gimbal Ring (TDG1V, TGR1V and TGR5V) features:

- Compact vertical transformer
- Up to 75W MR16 lamp or 50-70W AR111 (TGR5V)
- Multiple lens accessories (TDG1V and TGR1V)



Notch Back (TNB1V) and Micro Cylinder (TPB1V) features:

- Compact vertical transformer
- Up to 75W MR16 lamp
- Multiple lens accessories



**See the complete
track section in our
2007/08 catalog!**

Call us today to order
your No-Risk Sample
fixture or for product
selection assistance.

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By Customer Demand... Ruud Adds Fluorescent Product Line

We heard your requests for a complete line of fluorescent fixtures and we've delivered! Now you can conveniently order all the fixtures you need directly from Ruud Lighting.

Round out a entire lighting package with our high quality competitively priced fluorescent fixture line.



Our ID Series 2x2 Direct/Indirect fluorescent fixtures are ideal for your office and retail applications.



Lensed Troffer

Sizes Available:
1 x 4 • 2 x 2 • 2 x 4



Deepcell Parabolic

Sizes Available:
2 x 2 • 2 x 4



Direct/Indirect

Sizes Available:
2 x 2 • 2 x 4



Industrial

Sizes Available:
4 or 8 foot



Strip

Sizes Available:
4 or 8 foot



Surface

Sizes Available:
14" x 48" • 26" x 48"

Our new line is ideal for:

Office • Educational • Retail • Commercial • Institutional

Performance

- Precision engineered optical systems create optimum distribution
- High reflectance white finish for best output
- Programmed start electronic ballast (T5HO fixtures)

Easy Installation

- Post-fabrication painted finish for easy and safe handling, no sharp edges!
- Optional fusing, emergency ballasts and whips to suit applications
- Wire guard, flange kits and hanger hooks accessories ease installation

Dependability

- Heavy gauge, cold rolled steel housings for durability
- Free Cross Reference assistance
- Delivery is typically four weeks from time of order
- 1-year warranty

Complete your next indoor project with Ruud!

Call today to order our versatile, durable fluorescent fixtures.

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Fixture Retrofit Yields Fast Payback

When Rockwell Automation retrofitted its manufacturing facility with more efficient lighting fixtures to reduce energy costs, it turned to Ruud Lighting.

H SERIES

2007/08 Catalog
Pages 42-53

The Results:

- 623 Ruud 6-lamp T8 linear fluorescent high bays replaced 400-watt MH high bays
- Maintained the light level produced by the existing HID lamps
- Employees report the new lighting is more uniform with reduced glare
- Reduced operating costs while complying with regulatory requirements
- 50% reduction in energy cost
- \$44,240 annual electrical cost savings
- \$42,000 local utility incentive program rebate
- 2.2-year payback



Rockwell Automation's HID to Linear Fluorescent High Bay retrofit paid for itself and improved the company's bottom line.

High Bay Comparison



Distribution Center



Energy Savings



*We also offer an interactive payback calculator. Go to ruudlighting.com and click on "Increase your business" and then "Payback Calculator." **Check us Out!***

Find out how to select the right fixture, save energy and money today!

Call for your free copy or go to ruudlighting.com and click on "Catalog/Literature" to download a copy.

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Our New High Output Wall Pack Delivers!

We've added a new 400-watt, 16-inch version to our popular Full Cutoff Wall Pack (GWC Series). Along with the 50- to 175-watt 12-inch, (MGWC Series) you now have a complete line of full cutoff fixtures to meet any wall mount application.

GWC SERIES



400-watt
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Page 13

- Above doorways and entrances
- Over walkways adjacent to parking areas
- Restaurant drive-through lanes
- Refuse disposal areas



We Now Offer an Uneven Surface Mounting Plate Accessory

Mount the GWC Series to uneven wall surfaces such as corrugated steel or textured brick. The plate ensures a proper weather resistant seal and the ability to achieve IP65 rated installation.

Try one on your next project!

Call for a quote, product selection or layout assistance.

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Performance

- IES Full Cutoff illumination
- Premium optics that direct light where you want it
- Fully shrouded front face prevents unwanted light pollution
- 250- to 400-watt MH vertical lamp included

Easy Installation

- Exclusive EZ mounting system for one-person installation
- Fast, easy installation reduces labor cost and time

Dependability

- Colorfast DeltaGuard™ finish with 7-year warranty maintains appearance
- Redundant seals prevent insect and moisture infiltration
- Robust die-cast aluminum housing for long life

The Newest Addition to Our Pole Selection... Reinforced Premium Square Steel Poles!

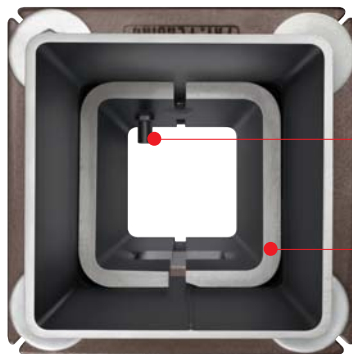


DIRECT SHIPPING!

- Poles ship with fixtures
- Next day shipment

Offer Your Customers:

- Equivalent strength when compared to poles of greater wall thickness
- Less weight than a thicker wall pole, provides easier handling
- 27- and 30-foot, 4-inch poles
- Match existing or new 4-inch poles installed on the same job site



Top View of Cutaway Pole

Grounding lug

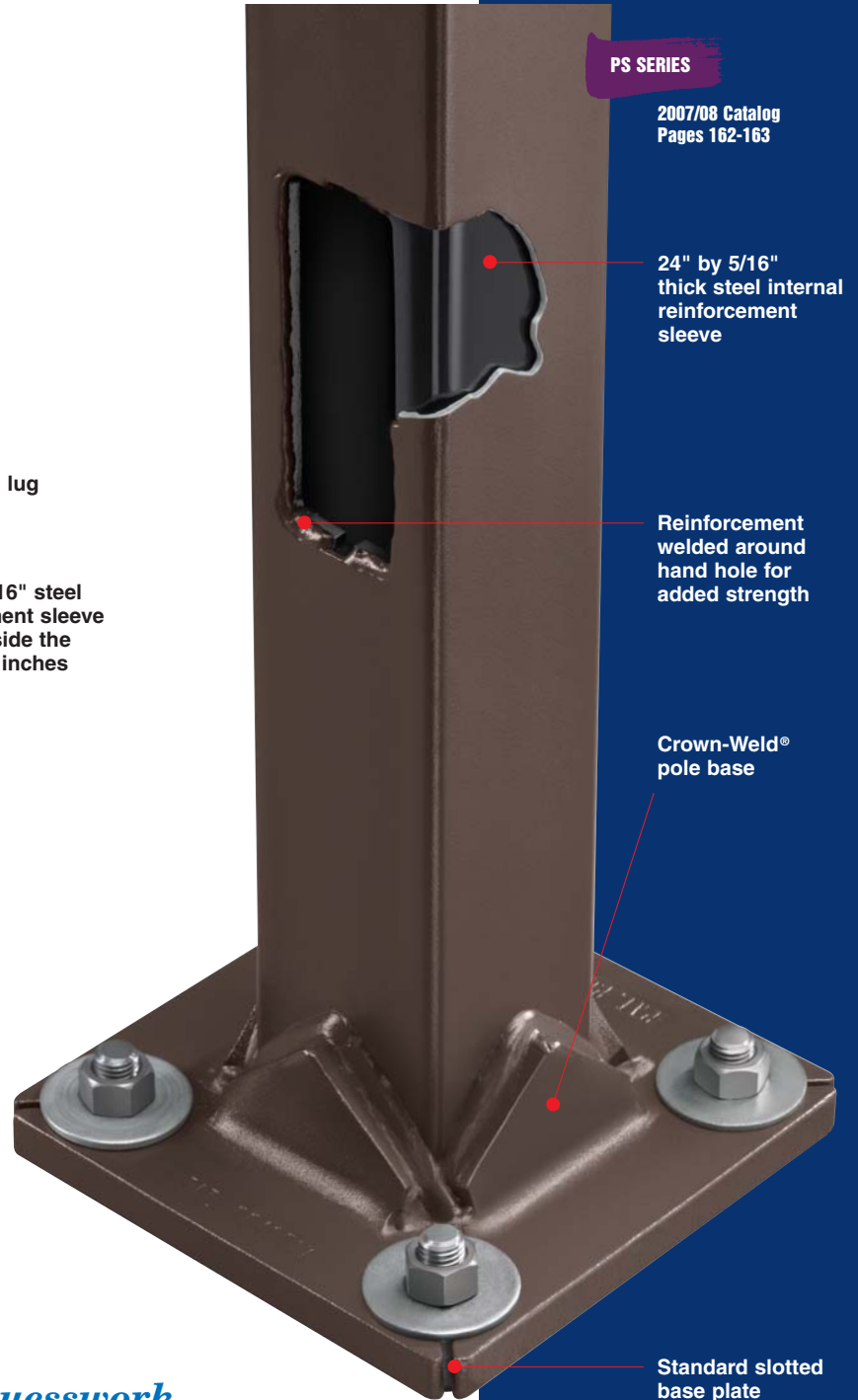
Internal 5/16" steel reinforcement sleeve welded inside the bottom 24 inches of pole

Premium Steel Pole Features:

- 3-year pole warranty, Colorfast DeltaGuard™ finish 7-year warranty
- Standard slotted base plate, steel pole base cover and pole cap
- Galvanized anchor bolts and Masonite bolt template

Let us help you take the guesswork out of selecting the right pole!

Call Us Today! 800-236-7000



PS SERIES

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24" by 5/16" thick steel internal reinforcement sleeve

Reinforcement welded around hand hole for added strength

Crown-Weld® pole base

Standard slotted base plate

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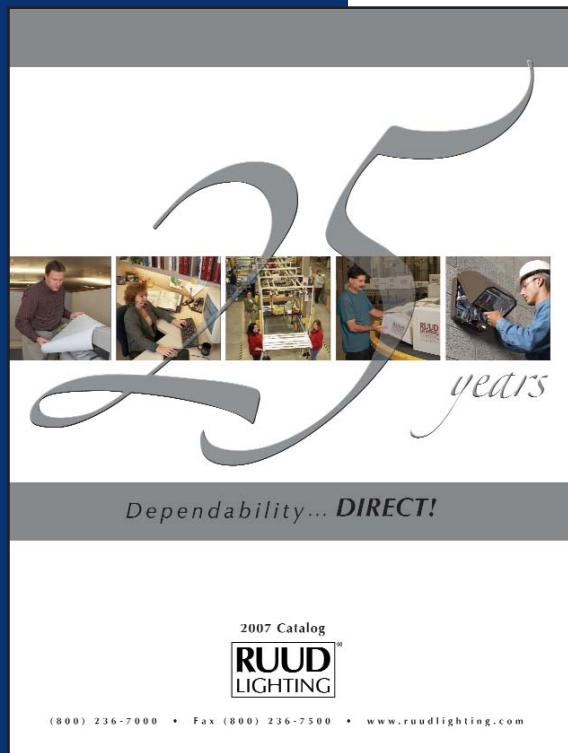
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Ruud Lighting Celebrates 25 Years of Dependability... DIRECT!

By now you've received the 2007/08 Ruud Lighting catalog. This full-line catalog is your complete, easy-to-read resource of products and services that deliver Dependability... DIRECT!

Ruud Lighting offers complete lighting solutions, including the following new products:

- Fluorescent Fixtures
- Reinforced Premium square steel poles
- Indirect Linear Fluorescent, now available in 12-foot version
- Compact track fixtures with more punch



The entire Ruud catalog, specification sheets and photometric reports are also available 24/7, on our web site, www.ruudlighting.com

Call (800) 236-7000 if you need additional copies or a non-priced version of our 2007/08 Ruud Lighting catalog.



MAILING LIST CORRECTIONS:

Fax this page marked with any changes, corrections or deletions to (800) 236-7500, attention Ruud Lighting Marketing Department. **Thank you!**

Shop on-line at www.ruudlighting.com



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PRODUCT CHANGES

We reserve the right to make modifications or changes to any of our products without prior notice and without incurring obligation.

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